
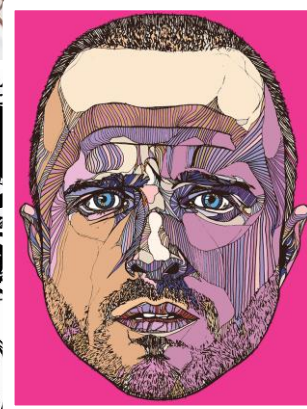
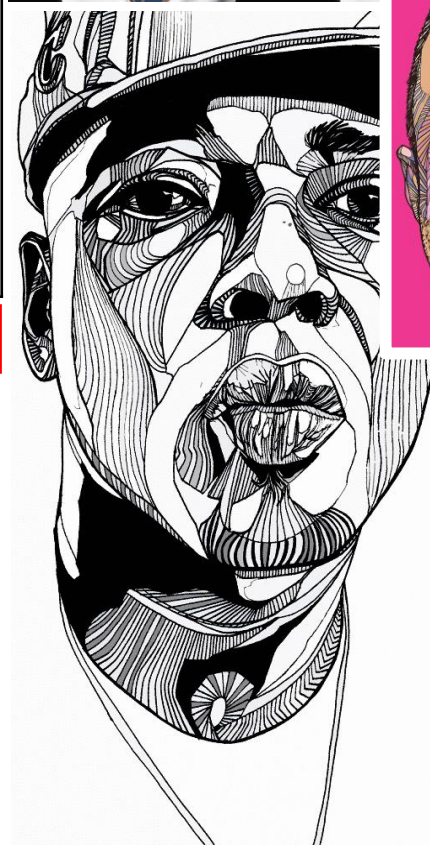
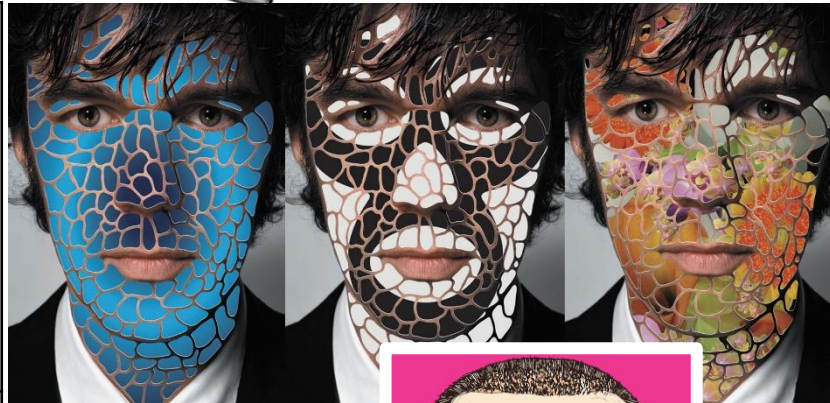


Key Vocabulary...

GRAPHICS	Graphic design is a craft where professionals create visual content to communicate messages. By creating art work by hand and on a computer, designers use typography and pictures to meet users' specific needs and focus on improving the user experience.
TYPOGRAPHY	Typography is the art and technique of arranging type to make written language legible, readable and appealing when displayed. It can be seen on logos, adverts and packaging amongst many other areas.
Always remember... 	
FREELANCE	Working on a freelance basis is when someone is self-employed and hired to work for different companies or individuals and work is tailored to their individual needs and wants.
ILLUSTRATOR	The job of an illustrator is to draw or create images for children's books, advertising or magazines.



Picture This...



Deeper Learning...



Who is Stefan Sagmeister?

Sagmeister is a New York-based graphic designer and typographer who is best known for his album covers, posters and his uniquely packaged and designed books.

He will on occasion use a human canvas—whether himself or others—with striking results. Stefan Sagmeister was born in Austria and currently lives and works in New York.

Who is Luke Dixon?

Luke Dixon is a young, English and contemporary **graphic** artist, **illustrator** and print maker from Middlesborough, UK.

Dixon creates line drawings of celebrities by using a variety of thick, thin and spaced lines to create tone.

The Big Question...

How can the use of simple lines create effective contemporary portraits?

Activity: - Try and develop your portrait by experimenting with different coloured backgrounds. Does this change the visual impact of your portrait?